

# Virtus Umbra

Web development and AI automation for SMEs • Linz, Austria • Januar 2026

**93%**  
FIT SCORE

## EXECUTIVE SUMMARY

Virtus Umbra is an Austrian company specializing in web development and AI automation for SMEs. By offering GDPR-compliant, fast and lock-in-free solutions, it differentiates itself in the market and addresses key pain points of small and medium-sized businesses.

## Company Profile

Website	https://virtus-umbra.ai
Founded	N/A
Team Size	50
Revenue	N/A

## Digital Footprint

LinkedIn	N/A
Social Media	0 Channels
Completeness	67%
Pipeline Status	high_quality

## Technology Stack

- React
- Next.js
- Cloudflare

## Strategic Pain Points

- ✓ Lack of digital presence or outdated websites that do not convert
- ✓ Manual, error-prone business processes without automation
- ✓ Uncertainty regarding GDPR and accessibility compliance
- ✓ Dependence on external providers (vendor lock-ins) and lack of data sovereignty
- ✓ Slow loading times and poor performance that deter customers

## Value Propositions

- ✓ AI-powered automation that speeds up processes and reduces errors
- ✓ GDPR-compliant implementation with EU servers for maximum data security
- ✓ No vendor lock-ins – full control over the deployed technologies
- ✓ Lightning-fast, conversion-optimized web solutions based on Next.js
- ✓ Tailor-made business systems precisely suited to the needs of SMEs

## Identified Contacts

NAME	ROLE	EMAIL	PHONE
Office	General Contact	office@virtus-umbra.ai	N/A